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Role in Public Education and Information

Purpose: To provide guidance on the development, execution and implementation of a program for public information and education concerning trauma care and injury prevention for adult and pediatric patients

Goals: It is the goal of Deaconess Regional Trauma Center that comprehensive, coordinated educational programs and activities related to trauma care and injury prevention be provided. The intended audience is to include but not be limited to Deaconess Midtown Hospital employees, local and regional medical professionals including pre-hospital providers, and the community at large.

Guidelines:

A. Hospital-Based Medical Professionals

- a. Continuing education will be offered on trauma-related topics
 - i. These presentations will be offered to local physicians, nurses, pre-hospital providers, and other interested attendees
 - ii. CME and CEU credit may be offered
- b. Continuing education and/or trauma certifications are available to physician and advance practice providers through courses such as Advanced Trauma Life Support (ATLS) and Rural Trauma Team Development Course (RTTDC), and Trauma Grand Round presentations
- c. Continuing education and/or trauma certifications are available to nurses through courses including but not limited to Trauma Nursing Core Course (TNCC), Advanced Trauma Care for Nurses (ATCN), and Trauma ICU Course
- d. Trauma Medical Director and Trauma Program Manager will actively participate in the Indiana Trauma Network (ITN), Indiana District 10, and Illinois Region 5 trauma committees and support learning initiatives offered by these groups
- e. See Educational Requirements guideline for department-specific information

B. Emergency Medical Services (EMS)

- a. EMS Coordinator(s) is responsible for coordinating trauma-specific continuing medical education presentations for EMS agencies
- b. Deaconess Emergency Department Medical Director and Deaconess EMS Coordinator(s) participate in trauma education through
 - i. Offering certification courses including but not limited to Pre-Hospital Trauma Life Support (PHTLS), Pediatric Advanced Life Support (PALS), and Advanced Cardiac Life Support (ACLS)

- ii. Conducting at least quarterly Audit and Reviews with a trauma-related focus
 - c. Deaconess Midtown Hospital will participate and support EMS training within the local area by working collaboratively with colleges and other training sites within the community to provide EMS education, including EMR, EMT, and Paramedic programs/classes.
 - d. Deaconess Midtown will provide Emergency Physicians to serve as Medical Directors for EMS services
 - i. TMD will be involved in the development and any changes to trauma-related protocols
- C. Community Education and Injury Prevention
 - a. The Injury Prevention Coordinator is responsible for the coordination of the overall public education program for trauma care and injury prevention
 - b. Deaconess Regional Trauma Center will participate in local health and safety fairs throughout the community to promote injury prevention initiatives and trauma prevention
 - c. Deaconess Regional Trauma Center will prioritize injury prevention work based on trends identified in the trauma registry and local epidemiological data
 - d. Deaconess Regional Trauma Center will implement at least two activities per year with specific objectives and deliverables that address separate major causes of injury in the community
 - i. These presentations will be offered free of charge to various community groups
 - ii. Additional topics may be covered based on community need and request
 - e. Deaconess Regional Trauma Center will demonstrate evidence of partnership with community organizations to support their injury prevention efforts

References:

- Resources for the Optimal Care of the Injured Patient (2022)