

PRACTICE GUIDELINE

Effective Date: **7-1-05**

Manual Reference: **Deaconess Trauma Services**

TITLE: ROLE IN PUBLIC EDUCATION AND INFORMATION

PURPOSE: This purpose of this document is to provide guidance on the development, execution and implementation of a program for public information and education concerning trauma care/prevention for adult and pediatric patients.

POLICY: It is the policy of Deaconess Hospital that comprehensive, coordinated educational programs and activities related to trauma care and injury prevention be provided. The intended audience is to include but not be limited to Deaconess Hospital employees; local and regional medical professionals, including EMS providers; and the community at large.

RESPONSIBILITIES

A. Employee and Public Trauma Education/Prevention

1. Injury Prevention Coordinator is responsible for the coordination of the overall public education program for trauma care and prevention.
2. EMS Coordinator is responsible for coordinating Continuing Medical Education presentations for EMS staff.
3. Deaconess Trauma Service's Department oversees the coordination of the annual Trauma Conference provided for medical professionals, including in-hospital and EMS providers.
4. Education is available for nursing employees for trauma related education such as: ATCN, TNCC, Med/Surg Trauma Course, ICU Trauma Course, and TNS. See Educational Requirements of Staff Guideline.

B. Emergency Medical Services Trauma Education and Audit and Review

1. Deaconess Emergency Department Medical Director and EMS Coordinators participate in trauma education and run audit and review for system EMS providers.
2. Deaconess Hospital educators will participate in training of EMS providers and nursing personnel through hospital-based educational programs related to trauma education such as ACLS, PALS, RTTDC, TNCC, ATLS, ATCN, PHTLS, TNS, and skills training.
3. Deaconess Hospital will participate and support EMS training within the local area by working collaboratively with colleges and other training sites within the community.

PROCEDURES:

A. Employee Education

1. Continuing medical education will be offered on trauma-related topics. These presentations will be offered to local physicians, nurses, EMS providers and other interested attendees. CME and CEU credit may be offered to all attendees.
2. Deaconess employees will be encouraged to attend the Deaconess Trauma Conference which offers a variety of trauma-related topics and occurs annually.

B. Community Education

1. Deaconess Hospital will participate in local health and safety fairs in the community to promote trauma prevention.
2. Deaconess Hospital will participate in the Indiana Trauma Network (ITN), Indiana District 10, and Illinois Region 5 injury prevention initiatives and will help advertise community trauma prevention programs.
3. Deaconess Hospital will participate programs promoting trauma prevention for children and adults with programs such as those found with the ThinkFirst National Injury Prevention Foundation. The primary focus of the injury prevention program is based upon the top two mechanisms of injury as identified by the Trauma Registry. Additional injury prevention efforts are based on community need and community request. Programs and informational materials are provided to participants at no cost.

C. EMS Education

1. Deaconess Hospital will promote EMS education offered through Deaconess, including the Trauma Conference, quarterly trauma education presentations, and PHTLS.
2. Deaconess Hospital will participate and support EMS training within the local area by working collaboratively with colleges and other training sites within the community to provide EMS education, including EMR/First Responder, EMT, and Paramedic.
3. Deaconess Hospital will participate in quarterly audit and review on trauma cases with local EMS providers, the Deaconess Emergency Department Medical Directors, and EMS Coordinators.

REFERENCES:

- Resource for Optimal Care of the Injured Patient: 2014

REVIEWED DATE	REVISED DATE
JAN 2006	JAN 08
JAN 2007	AUG 16
OCT 2011	
AUG 2014	
JAN 2017	
JAN 2018	
JAN 2019	
AUG 2020	