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 **Deaconess**
600 Mary Street
Evansville, IN 47747



Dedicated Deaconess staff at the Walk to End Alzheimer's



COMMITTED TO THE COMMUNITY

2014 Community Benefit Report

COMMUNITY NEEDS ASSESSMENT

Deaconess continues to address the four issues highlighted in our Community Health Needs Assessment: tobacco use, obesity, substance abuse and mental health. In year two of our three-year plan, a lot of emphasis was placed on addressing and preventing obesity and finding ways to improve mental health.



TOBACCO USE



OBESITY

OBESITY

Over the past two years, Vanderburgh County has experienced a rise in the number of obese adults living in the county. At Deaconess, we know the health consequences of being obese and have a variety of programs and events designed to address this health problem.

In fiscal year 2014, Deaconess partnered with Welborn Baptist Foundation and St. Mary's to create an eight-week mobile market program called Fruits and Vegetables Evansville (FAVE). The goal of the market was to help increase consumption of fresh fruits and vegetables by offering an attractive, low-cost, convenient marketplace for people who live in underserved areas.

Each week, food and nutrition students from USI ordered, gathered and transported fresh fruits and vegetables to three



SUBSTANCE ABUSE



MENTAL HEALTH

locations in Evansville. These locations had little to no access to fresh food and a high population of adults and children with limited financial and transportation resources.

Once at the location, the students set up a market and sold the fresh food to the residents. They also conducted cooking demonstrations, handed out recipes and answered questions about the produce. Bananas were the item most frequently purchased, followed by tomatoes, oranges and potatoes. Sales averaged \$300 per week over the eight-week pilot program.

We continued to support the Downtown Evansville Farmer's Market by having a service line or medical specialty booth at the market each week. We gave out reusable shopping bags, health information and recipes.

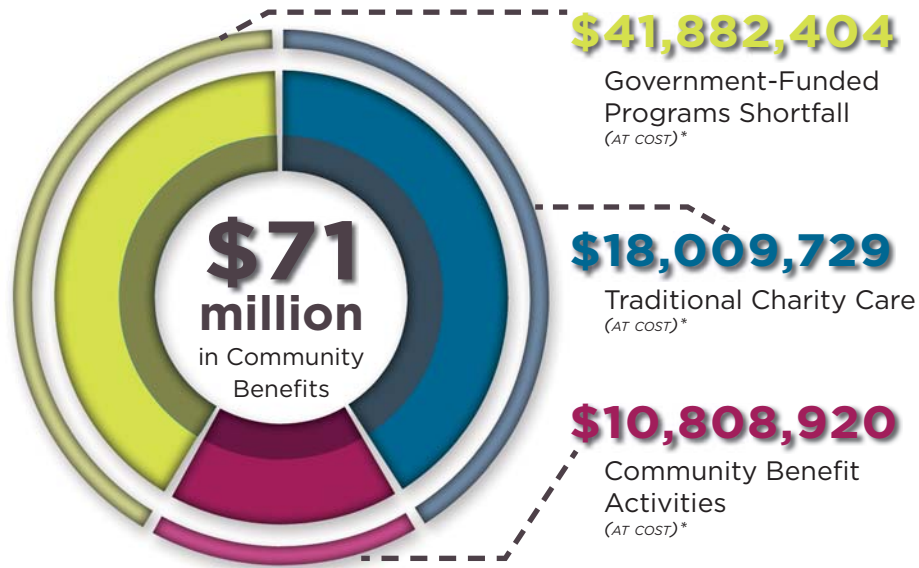
SPONSORSHIPS

Deaconess provided financial support to these organizations in FY 13-14

Academy of Innovative Studies	Evansville Kidney Association	Rotary Club of Evansville
Acropolis Restaurant	Evansville Otters	Rotary Foundation
AIDS Resource Group	Evansville Parks Association	Safety and Wellness Partnership
Albion Fellows Bacon Center	Evansville Philharmonic Guild	Schwan Food Company
Alphagraphics	Evansville Police Dept. Foundation	SCORE
Alzheimer's Association	Evansville Soccer Club, Inc.	Signature School
American Cancer Society	Evansville Sports Corp.	South Spencer High School
American Heart Association	Evansville Trails Coalition	Southwestern Indiana
American Red Cross	EVSC	Chamber of Commerce
ARK Crisis Child Care	EVSC Foundation, Inc.	Southwestern Indiana
Arthritis Foundation	Evansville Vanderburgh County	Chamber Foundation
Arts Council of Southwest Indiana	Human Relations Commission	Spencer County Chamber
ASSE Audubon Chapter	Evansville Zoological Society	of Commerce
Aurora	Father Bradley Shelter for	Spencer County Council on Aging
Bauer's Tents and Party Rentals	Women and Children	Spencer County Fair
Better Business Bureau	First District Medical Society	St. Vincent Center for Children
Big Brothers Big Sisters Gibson Co.	F.J. Reitz High School	and Families
Boonville Firefighters Local 4850	Fraternal Order of Police	Streets Alive
Boonville High School	Friends of Mental Health	Substance Abuse Council of
Bosse High School	Friends of Warrick County CASA	Vanderburgh County
Boy Scouts - Buffalo Trace Council	Gibson General Health Foundation	Susan G. Komen, Race
Boys and Girls Club	Gibson Southern High School	for the Cure
CAJE	Girl Scouts of SWIN	SWIRCA
Carver Community Organization	Green River Kiwanis	Team Guitar Lab
CASA Vanderburgh County	Hadi Shriners	Tecumseh Jr./Sr. High School
Castle High School	Harmonie Hundred	Touch Inc.
Castle Youth Football League	Harrison High School	Tri-State Business Group on Health
Cedar Hall School	Healthsouth Deaconess	Tri-State Food Bank
Central High School	Helmets R Us	Tri-State Multiple Sclerosis
Chandler Elementary School	Heritage Hospice	Association
Children's Center for	Historic Newburgh, Inc.	Tri-State Radiation
Dance Education	Holly's House	Oncology Centers
Children's Museum of Evansville	Homeless Connect	TRU Event Rental
Coaching Systems, LLC	Honor Flight, Evansville	United Caring Shelter
Colon Screening for Life	Impact Applications Inc.	United Mitochondrial Disease
Commission on Homelessness	Indiana Chamber of Commerce	Foundation
Community Foundation Alliance	Inspiring Autism	United Neighborhoods
Community Marriage Builders	Spectrum Families	of Evansville
Creative Product Sourcing	Ivy Tech Foundation	United Way
Cypress	JDRF Southern Indiana	United Way of Gibson County
Cultural Society of India	Junior Achievement of SWIN	University of Evansville
CureSearch for Children's Cancer	Keep Evansville Beautiful	University of Southern Indiana
Cystic Fibrosis Foundation	Ladies Tri-State Golf Classic	Vanderburgh Community
Deaconess VNA Plus	Lampion Center	Foundation
Delaware Elementary School	Lincolnland Economic	Vanderburgh Humane Society
Douglas R. Partenheimer	Development Corporation	Vanderburgh Medical Alliance
Foundation	Mackey Nazarene Church	VOICES
Downtown Evansville	Marian University	Volunteer Lawyer Program
Farmer's Market	Mater Dei High School	of SWIN
Easter Seals Rehab Center	Memorial Community	Warrick County Chamber
ECHO Community Health Care	Development Corporation	of Commerce
Economic Development	(Reitz) Memorial High School	Warrick County Community
Coalition of SWIN	Mental Health America/Vand. Co.	Foundation
Evans Elementary School	Ministers' Wives Council	Warrick County Fair
Evansville African	Mt. Vernon High School	Warrick County F.O.P. Lodge 148
American Museum	My Goals	Warrick Public Education
Evansville Area	National Fire Safety Council	Foundation
Fundraising Council	National Night Out	Wesselman's Par III Men's Club
Evansville Association for the Blind	North Posey High School	West Side Nut Club/Fall Festival
Evansville Bindery Inc.	Oakland City University	West Terrace PTA
Evansville Catholic High Schools	Ozanam Family Shelter	Wood Memorial High School
Evansville Christian Life Center	Pike Central High School	WNIN
Evansville Day School	Plaza Park Cross Country Booster	YMCA of SWIN
Evansville Emergency Food Pantry	The Potter's Wheel	Youth First
Evansville Fire Department	Princeton Community High School	Youth Resources
Foundation	Public Education Foundation	YWCA
Evansville Goodwill Industries	Reitz Home Museum	
Evansville Icemen	Rise Up and Run	

At Deaconess, our progressive leadership and dedicated staff members keep us on the leading edge of medicine while maintaining our mission to provide quality health care with a compassionate and caring spirit. Want to know more? Visit us online at deaconess.com/chna

DEACONESS GIVES BACK FISCAL YEAR 2013-2014



*Charity Care is to be reported on cost basis based on Catholic Health Association (CHA) and VHA recommendations. Medicare is not included based on CHA and VHA recommendation. As of FY07, Cross Pointe is included with Deaconess Hospital.



The Delaware Dash has been a great success.



Evansville Mayor Lloyd Winnecke at the Healthier U walk.

PROMOTING HEALTHY LIFESTYLES

We also continued the Wise Choice program at the West Side Nut Club's Fall Festival. Wise Choice is a series of signs and maps that identify better food choices at Fall Festival. Only foods that meet criteria related to low sodium, low saturated fat and low calories are included.

Making good food choices isn't the only way to combat obesity. Movement also matters. In fiscal year '13-'14, Deaconess encouraged people to get up and get moving. We partnered with local radio stations WIKY and Hot 96 to host 13 weeks of Healthier U Walks. Each Saturday morning

at 9:00 a.m., the community was invited to join us at various trails and parks in the Tri-State for a one-hour walk. Participants could bring family, friends, strollers and pets on leashes. Once a month, Evansville Mayor Lloyd Winnecke walked with our group at 9:00 a.m. and then held an Energize Evansville event immediately after.

In May 2014, our neighborhood school, Delaware Elementary, held its annual "Delaware Dash." This 5K event brings together teachers, students, parents and siblings and focuses attention on the benefits of walking. Deaconess provides financial support for this event.

MENTAL HEALTH

Over the past year, mental health and substance abuse professionals have worked together to raise awareness of mental health issues. The group has also increased attendance at public events such as Mental Health America of Vanderburgh County's lecture featuring Kevin Hines, a young man who attempted suicide by jumping off the Golden Gate Bridge.



Kevin Hines and Emily Reidford, Executive Director of Mental Health America of Vanderburgh County

Two staff members at Deaconess Cross Pointe continue to provide training in the community that teaches how to help people with a mental illness or in the midst of a crisis. The program is called *Mental Health First Aid*, and at the end of the course, participants can identify signs of addiction and mental illness, understand the impact of mental and substance use disorders, initiate a five-step action plan to assess a situation and help, and know how to contact local resources for help.

Deaconess still provides financial support for Youth First's Social Work Program that placed 34 social workers in 47 K-12 schools in 2013-2014. These social workers interact with the students and try to reduce risk factors that create barriers to learning. While the social workers do facilitate crisis interventions, they also provide referrals to community resources, parent consultations, teacher education, and other individualized care based on the student's needs.

TRI-STATE FOOD BANK

The number one request from the United Way and other service agencies last year was food. Deaconess has a long history of donating \$12,000 per year to the local food bank consortium to help families have greater food security. We also sponsor a food drive during the Christmas season to increase the food supply available during winter months.

In fiscal year '13-'14, thanks to our administrative leadership, Deaconess also donated \$6 to the Tri-State Food Bank for each employee who completed our employee engagement survey. Deaconess collected \$23,700, which we donated to the Weekend Backpack for Kids Program. This program provides child-friendly food items that children take home and eat over the weekend.

IU MEDICAL SCHOOL PROJECT

During the last fiscal year, Deaconess joined three area hospitals and four academic institutions to plan a new interdisciplinary academic health science education and research campus. The new health science center will bring together students in health-related courses from area colleges and universities.

The goal is for these students to have residency, internship, and externship opportunities at Deaconess, St. Mary's Health, Good Samaritan Hospital and Jasper Memorial Hospital and Health Care Center.

Thanks to the collaboration of our partners, the health science center will be the first of its kind in the nation.

Deaconess has committed substantial resources to the academic health science project through capital investments and support of new health courses for local colleges and universities. The first students should arrive on campus in August 2017.



The new academic health science education and research campus will be located in downtown Evansville adjacent to Deaconess Clinic Downtown

